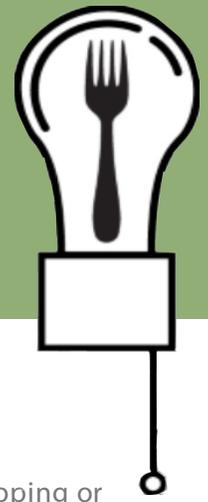


Feeding Innovation

Spartanburg Developing Healthy Food Businesses



SC COMMUNITY LOAN FUND

investing in community

South Carolina Community Loan Fund (SCCLF) is a nonprofit community development financial institution (CDFI) that provides financing and technical assistance for community development projects in underserved and disadvantaged communities throughout the state.

We finance projects that provide affordable housing, create access to food and essential services, increase the quality and availability of neighborhood facilities, create employment opportunities, attract additional investment, and strengthen the social and economic fabric of the community.

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ABOUT

Feeding Innovation is a comprehensive technical assistance program designed to support entrepreneurs interested in developing or expanding healthy food businesses in food deserts or underserved areas of the state. Examples of these types of businesses include farmers' markets, mobile markets, corner stores, and CSAs. The goal of the program is to increase access to healthy food while supporting the development of strong, local entrepreneurs and community-based businesses.

WHAT YOU CAN EXPECT

Participants will engage in an 8-week entrepreneurial training program with NxLevel Courses, offered through Clemson Extension. Will Culler (Clemson Agricultural Extension), expert facilitators, and a team of mentors will utilize an interactive process to help owners create/update their business plans by: (a) evaluating their business model/strategy, and (b) clarifying their market niche, their pricing structure, and their financial health. In mid-March class participants will compete in "pitching" their requests for funding to judges. \$12,000 will be awarded to the winning participant. At the end of the program, all participants should know what steps to take to grow their business and how they need to execute those steps. The only cost of the program is your time and commitment.

FEEDING INNOVATION SPARTANBURG

February 11th - March 31st
Every Thursday
6:00pm to 9:00pm

THE GEORGE (USC Upstate Business College)
160 East St. John Street
Spartanburg, SC 29306

Participation is limited to 15 business owners. Please complete the application to participate in the program by January 5, 2016 and email it to brendan@sccommunityloanfund.org. Final participants will be notified how to register for the program.

