

# FEEDING INNOVATION

COLUMBIA



SOUTH CAROLINA  
Community Loan Fund

## APPLICATIONS ARE OPEN JULY 15 - AUGUST 14

Feeding Innovation is designed to support entrepreneurs interested in developing or expanding healthy food businesses in food deserts or underserved areas of the state.

Participants engage in a ten week entrepreneurial training program that covers everything needed to develop a basic healthy food business plan from marketing to financial planning to negotiations and deal-making.

With help from the course instructor and industry experts, participants refine their ideas and develop their business plans over the eight week period before presenting them to a panel of judges during a final pitch event.

The entrepreneur with the strongest business plan is awarded \$20,000 in seed capital.

APPLY: <https://sccommunityloanfund.org/feeding-innovation/>

Questions? Contact Program Manager Kelly Sharkey at [kelly@sccommunityloanfund.org](mailto:kelly@sccommunityloanfund.org)

